

# Teeth Whitening



Only a few people, like Madonna or Lauren Hutton, can really pull off a unique set of teeth, so we should all be happy to learn that it's suddenly gotten easier to have a flawless, gleaming, healthy mouth. From early cavity detectors to thinner veneers to easy whiteners, a perfect smile is now within reach.

## In-Office

**“No prep” veneers** Traditional laminates require drilling down of the natural teeth, and veneers that don't, have always been too bulky. Master ceramist Jason Kim has come up with new, delicate, translucent “no prep” laminates half the thickness and more natural looking than the facades of years past. While they are not necessarily best for a full mouth, they are ideal for lengthening, filling in gaps and improving the appearance of individual teeth. \$3,000 per tooth at the office of Dr. Larry Rosenthal and Dr. Michael Apa. 30 East 76th Street, 212-794-9600.

**One-day porcelain laminates or fillings** It used to take two to three weeks to get a perfect smile from veneers or to have porcelain fillings made. The latest 3D computer imaging allows dentists to create same-day custom porcelain veneers, inlays, onlays (porcelain fillings) and crowns. Now a computer takes a digital scan of the prepared teeth in two – five minutes, then transfers it to a machine that cuts and crafts from a single block of porcelain in about 45 minutes. Add another hour or two to place in the mouth, and if you can come in after breakfast, you'll leave grinning before lunch. \$1500 per veneer, and \$1300 per filling at the office of Dr. Lana Rozenberg. 8A East 63rd Street, 212-265-7724.

**Lava chair side oral scanner** No more gagging on impression goop. This scanner allows molds to be created from detailed images of prepped teeth delivered directly to the lab. Included in veneer cost at the office of Dr. Rozenberg.

**Diagnodent cavity detector** A laser that looks like a pen can now detect soft spots in the enamel—or cavities—before x-rays can pick them up. It's even safe for pregnant women, \$250 with a cleaning at the office of Dr. Rosenthal and Dr. Apa.

## Products

**Luster Now** This toothpaste not only removes stains, it makes teeth appear whiter by producing a blue foam that is temporarily absorbed by teeth. The immediate brightening effect lasts 4 hours, and whitening agents have a longer lasting effect over time, \$10 for a package of three tubes.

**Crest 3D White 2 Hour Express Whitestrips** Remember when those white strips used to slide around your mouth? No more. The new seal technology adheres so well, you can drink water or carry on a conversation while bleaching. The concentration of bleach is greater too; one two-hour weekly dose takes the place of daily applications, \$55 for four treatments.

**GO SMiLE Smile Whitening Light** This gizmo promises to whiten teeth up to six shades in 30 minutes. LED lights activate the ampoules; there are no UV rays and no sensitivity, \$198.